

*Austin*

**LOUELLA V. WETHERBEE**

LIBRARY MANAGEMENT CONSULTANT  
3958 SOUTH BETTER DRIVE  
DALLAS, TX 75229



June 9, 1993

Mtra. Maria Luisa Arenas Franco  
Directora  
Sistema de Bibliotecas  
Pontificia Universidad Católica de Chile  
Casilla 306 Correo 22  
Santiago de Chile

Dear Maria Luisa:

You will receive via Express Mail a packet of information regarding copyright. The packet contains information that should help you decide how best to handle the payment of royalties to the Copyright Clearance Center. If you want additional references, let me know which ones and I will be happy to send them to you. These items were gathered by a colleague who works in the reference department at the University of Texas at Dallas. You should receive the package within a week to ten days.

As far as I know, the only center for payment of copyright royalties is the CCC in Salem, Massachusetts.

In response to your question about my interest in consulting with you and your colleagues in Chile, I can say that, depending on the requirements and the timing, I am interested. My consulting practice focuses on assisting libraries and library networks who want to make a transition to the use of networked information resources as their dependence on printed sources decreases. I am sending under separate cover my c.v. It contains a recent list of clients and describes typical jobs that I have undertaken for various organizations. I am also enclosing a recent article that I wrote (it has appeared in several versions and this is a shorter one) regarding the future of library networks in the United States. I will be glad to supply a list of references from among recent clients if you would like.

My normal fee is \$1000 per day plus travel and lodging. However, if you want me to spend several days in Chile, I would be glad to give you a quote. Of course I would like to help you in any way that I can. I am sure we can arrive at a satisfactory fee if you really feel I am the person for the task you have in mind.

Thank you for your interest in my services. I look forward to exploring your needs in more detail. Please pardon my delay in responding -- I have been travelling a great deal recently.

Un saludo cordial de tu amiga,

*Louella V. Wetherbee*

Louella V. Wetherbee  
Library Management Consultant

# LOUELLA V. WETHERBEE

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## CAREER SUMMARY

### Employment History

Ms. Wetherbee is a library management consultant based in Dallas, Texas. She has twenty-two years of experience in librarianship including extensive background in academic libraries and library networks. Prior to establishing her management consulting practice in 1989, she was the Executive Director of the AMIGOS Bibliographic Council, Inc., in Dallas, Texas. During her tenure, AMIGOS expanded its services to over 300 libraries of all types throughout the U.S. and in Mexico offering an attractive array of information technology products. She also served as the Director of Libraries at George Mason University in Virginia, where she directed the implementation of the first library automation system at the institution. Her other academic library experience includes a variety of posts at the University of Texas at Austin where she was a member of the original OCLC automation team in the 1970s. Ms. Wetherbee began her career at a public library in Warren, Michigan. She has taught networking at the University of North Texas Graduate School of Library and Information Science.

While serving as Executive Director of AMIGOS between 1984 and 1989, Ms. Wetherbee provided leadership in regional and national networking issues. She represented the OCLC networks on the OCLC Network Contract Negotiation Committee for four years and served on the OCLC Users Council for five years.

### Education

She holds BA (Honors) and MLS degrees from the University of Texas at Austin and is a member of Beta Phi Mu. She was a Council on Library Resources Senior Fellow at the UCLA Graduate School of Library and Information Science in 1985.

### Professional Service

Ms. Wetherbee is active in the American Library Association through LITA (the Library and Information Technology Association), where she has served as a LITA board member, chaired the Awards Committee, and served on the LITA Legislative Committee. She is also active in the Association of Specialized and Cooperative Library Agencies (ASCLA) and is a member of the Association of College and Research Libraries. She has been an active participant in the Network Advisory Committee of the Library of Congress for a number of years.

### Consulting Practice

Ms. Wetherbee, who speaks fluent Spanish, has consulted widely in Latin America and the U.S. She is a frequent seminar and conference speaker in the area of emerging technologies for libraries and library networking and resource sharing. Her consulting practice focuses on library management and development in an environment of technological change. She has expertise in directing complex planning processes, in group facilitation, personnel selection, and she has a particular interest in conflict resolution. She publishes frequently in the professional literature and is an expert on the design and organization of cooperative library services and library network governance. Her current consulting interests include technology policy planning and management for academic and public libraries and library networks, national and state library networking and database development, resource sharing, electronic publishing and networked information sources.

## EMPLOYMENT HISTORY

1989 –

**Private Management Consultant**, from 1989. Founded and manages successful consulting practice serving the library and information service community. Consulting expertise provided to over forty clients among public and academic libraries, library networks, library and information vendors, publishers, foundations and international organizations. Principle areas of focus include library management and development in an environment of technological change. Specific services include technology policy for libraries, technology review and planning, organizational planning review and management, facilitation, national, state and local resource sharing, personnel selection, networked and electronic information sources, and library external relations.

Major recent consulting projects include:

- *Information Technology Review* (Enoch Pratt Free Library, Baltimore)
- *Strategic Visions for Librarianship* (Council on Library Resources)
- *Impact of Local Library Systems on the Nationwide Bibliographic Database* (Library of Congress Network Advisory Committee)
- *State Library Resource Center Evaluation* (Maryland Department of Libraries and Enoch Pratt Library)
- *Alternatives to ALANET; Guidelines for Choosing Electronic Services* (American Library Association)
- *Collection Analysis and Technology Issues Review* (University of Hartford School of Business)
- *Planning for Interlibrary Loan and Resource Sharing* (Utah State Library)
- *A Shared Database for The Five Colleges* (The Five Colleges, Inc., Massachusetts)
- *State Network Plan* (Virginia State Library and Archives)
- *Resource Sharing Study* (Boston Library Consortium)
- *Strategic Vision for Library Service* (University of Iowa)
- *Library Services Evaluation* (OCLC, Inc.)
- *Conferences on Electronic Publishing, 1991 and 1992* (The Faxon Company).

Consulting clients include major international organizations such as the Organization of American States, United States Information Service, and the InterAmerican Development Bank; overseas assignments in Mexico, Puerto Rico, Costa Rica, Chile, Colombia, and Venezuela.

1984 – 1989

**Executive Director**, AMIGOS Bibliographic Council, Inc. Sixty full-time and sixty part-time staff. Planned, organized and led network operations for regional non-profit cooperative library network of 320 members in nine states and Mexico. Administered budget of \$11,000,000. Provided national leadership voice for the Southwestern library community on resource sharing issues. Services included brokered and locally developed computer applications for libraries.

1982 – 1983

**Director of Libraries**, Fenwick Library, George Mason University. Seventeen professionals; thirty support staff. Managed all library and information support services, including audiovisual services. Selected and coordinated implementation of first library automation system at the University (DataPhase ALIS II).

Coordinated major building upgrade/addition and renovation. Faculty of 400+, student body 14,500; administered budget of \$1,800,000; 230,000 volumes and 3,000 serial titles.

- 1980 – 1982**      **Associate Director**, Fenwick Library, George Mason University. Twelve professional, twenty support staff. Directed five departments (Cataloging, Reference/Interlibrary Loan, Acquisitions, Collection Development, and Circulation). Implemented automated systems and retrospective conversion.
- 1978 – 1980**      **Associate Director for Member Services**, AMIGOS Bibliographic Council, Inc. Six professionals, two support staff. Marketed computer-based library services to public, academic, school and special libraries; planned and scheduled implementation of computer-based cataloging in new member libraries; planned and coordinated initial and continuing training program and created training materials (150+ members in seven state region); coordinated site visits to member libraries; represented AMIGOS at local, state, regional and national meetings; planned AMIGOS user/technical meetings; coordinated AMIGOS advisory committees.
- 1977 – 1978**      **Assistant to the Director**, AMIGOS Bibliographic Council, Inc. Provided technical assistance to Latin American libraries. Wrote grant proposals and managed special projects.
- 1976 – 1977**      **Latin American Projects Coordinator**, University of Texas at Austin, General Libraries. Managed Secretariat of the Seminar on the Acquisition of Latin American Library Materials; supervised Latin American Serials cataloging and the installation of OCLC.
- 1974 – 1976**      **Bibliographic Control Librarian**, University of Texas at Austin, General Libraries. Developed and implemented Latin American cataloging data entry system; served as General Libraries Liaison officer with the AMIGOS Bibliographic Council.
- 1972 – 1974**      **Serials Cataloger**, University of Texas at Austin, General Libraries, Latin American Collection.
- 1970 – 1972**      **Monographs Cataloger**, University of Texas at Austin, General Libraries, Latin American Collection.
- 1970**              **Reference Librarian**, Warren Public Library, Warren, Michigan, Main Library;  
**Branch Librarian**, Burnette Branch.

### **Additional Career Work Experience**

- July 1987 – August 1987**      **Adjunct Professor**, North Texas State University, School of Library and Information Science, for class on library networks.
- 1976 – 1978**      **Partner** in Southwest Information Associates, Austin, Texas (private information brokers). Founding partner of firm which provided a variety of information services for area research, industrial and business institutions.

### **EDUCATION**

#### **University of Texas at Austin**

- Bachelor of Arts (Honors) 1967 (Portuguese/Spanish)
- Master of Library Science, 1969

### **AWARDS AND HONORS**

**Beta Phi Mu** (Library Science Honor Society)

**UCLA Senior Fellow**, School of Library and Information Science, Los Angeles, 1985

**United States Information Agency AMPART** (American Participant Program, Mexico, 1991)

## PROFESSIONAL SERVICE

American Library Association, 1975-Present

- International Relations Roundtable, 1975
- Member Representative to U.S. National Committee for the UNESCO G.I.P., 1983-85
- International Relations Committee, 1980-83
- Joseph Lippincott Award Jury, 1986/87; Chair, 1987/88

Library Information and Technology Association, 1982-Present

- Board member, 1984-87
- Gaylord Award Committee, 1987-88
- Legislative Committee, 1989-1990
- Baltimore Conference Exhibits Committee, 1982-83
- Denver Conference Evaluation Committee, 1992

Texas Library Association, 1984-Present

Seminar on the Acquisition of Latin American Library Materials, 1975-1987

Automated Networking Task Force, CCHENV Library Networking Committee, Task Force Chair, 1980-81 and 1982-83

Committee on Revision of Virginia Plan for Academic Library Cooperation, 1983-84

OCLC Users Council, 1984-89

Regional OCLC Network Directors Advisory Council, 1986-89

Association of College and Research Libraries, 1982-Present

Operation L.I.F.T. (Literacy Instruction for Texas)

- Board member, 1985-89
- Vice President for Board Relations, 1988-89

Library of Congress Network Advisory Committee, 1985-89

- Membership Committee, 1987-89

Association of Specialized and Cooperative Library Agencies, 1989-Present

- ASCLA Personnel and Education Committee, 1992
- ASCLA Pre-Conference Planning Committee, 1992

Co-Founder, Women Academic Library Directors Involved in Networking (WALDEN), 1983-Present

## SELECTED PUBLIC PRESENTATIONS

- "A Changing Vision of Service: New Technologies for Libraries," University of Delaware, Newark, April 1993.
- "Networked Information Resources and the Future of Libraries," Western New York Library Resources Council, Buffalo, March 1993.
- "The Implications of New Technologies for Libraries," CLASS Board of Trustees, Retreat, San Francisco, February 1993.
- "Networked Information Resources and Libraries" (in Spanish). LATINET '92, Guadalajara, México, November 1992.
- "The Future of Networks," Mountain/Plains Library Association Annual Conference, Cheyenne, October 1992.
- "Technology Challenges for Libraries," Connecticut Community/Technical Colleges Meeting, Farmington, October 1992.
- "The Future of Library Resource Sharing in a Networked Environment," (Keynote) Wisconsin Interlibrary Services Annual Conference, Madison, May 1992.
- "The Virginia Library Network: Its Role in Nationwide Library Networking," VLIN Leadership Institute, Sweetbriar, October 1991.
- "Organization and Development of Library Networks," (Satellite Broadcast in Spanish) Instituto Tecnológico y de Estudios Superiores de Monterrey, México, September 1991.
- "High Speed Networks and Their Effects on University Libraries," (in Spanish) National University of Mexico, April 1991.
- "New Technologies and Library Systems: Economic Impact," (in Spanish) Benjamin Franklin Library, Mexico City, April 1991.
- "The Electronic Library: An Overview of Current Trends and Developments," (in Spanish) University of Nuevo Leon, Mexico, Monterrey, México, April 1991.
- "Library Networks and Resource Sharing," Tijuana, México, April 1991.
- "The Impact of Local Shared Automated Library Systems on the Development of a Comprehensive Nationwide Bibliographic Database, Library of Congress Network Advisory Committee Meeting, Washington, D.C., April 1991.
- "Library Science Dialogue: USIS ARNET on Library Consortia and Bibliographic Networks," WORLDNET Satellite T.V. network program (in Spanish), December 1989.
- "An Overview of Networking Organizations and Functions: Local, State, Regional and National," UCLA School of Library and Information Science, Los Angeles, March 1989.

**Selected Public Presentations, continued**

- "Building Local Library Networks: Grass Roots Library Politics," Virginia Library Association Networking Conference, Lynchburg, September 1988.
- "Adult Literacy Programs in the United States: 1900 to Date," American Library Association Conference, San Antonio, July 1988.
- "The Politics of Library Cooperation," New Mexico State University, Las Cruces, January 1988.
- "Future of Library Networks," Faxon Users Group Meeting, Boston, November 1987.
- "AMIGOS and OCLC: An Overview," Texas Library Association District 6, El Paso, May 1987.
- "Emerging Career Options in Library Resource Sharing," Colorado Interlibrary Loan Statewide Committee, Denver, April 1987.
- "Library Network Careers," Staff Colloquium, University of Iowa Libraries, March 1987.
- "Record Ownership Requirements in Local Data Bases for Integrated Online Library Systems," (with E.R. Johnson), Conference on Integrated Online Library Systems, Atlanta, September 1986.
- "National Network Issues: An Overview," Texas Library Association, San Antonio, April 1986.
- "Remarks on the Role of Regional Networks in National Networking," Network Advisory Committee, Washington, D.C., December 1985.
- "Predicting the Future of Library Networks," SUNY/OCLC Participants Day, Albany, November 1985.
- "Gutenberg Revisited: Books and Libraries in the Year 2000," Birkett Williams Lecture, Ouachita Baptist University, Arkadelphia, October 1984.
- "Aspectos del Desarrollo de una Red de Bibliotecas," (Networking Developments in U.S. Libraries) Reunión Multinacional de Bibliotecas Universitarias y Nacionales Latinoamericanas, Santiago, Chile, July 1984.
- "Some Current Resource Sharing Activities Using MARC Records," (in Spanish) Primera Reunión del Comité Internacional Para el Análisis del Formato MARCAL, Toluca, México, February 1980.
- "Online Cataloging Databases," Instituto Colombiano para el Fomento de La Educación Superior, (Bogotá, Calí and Medellín), August 1977.
- "North American Machine Readable Database Technology: Some Effects on Libraries in Developing Countries," American Society for Information Science, November 1976.
- "Latin American Imprints in the OCLC Database," Reunión de Estudio Centro Catalográfico Centroamericano, San José, Costa Rica, June 1976.

## PUBLICATIONS

### Proceedings, Reports, Newsletters

- "Algunos comentarios sobre la experiencia de la Universidad de Texas con el sistema OCLC y AMIGOS." *Informe Final* de la Reunión de Estudio Centro Catalográfico Centroamericano. Ciudad Universitaria "Rodrigo Facio," 1976. (Documento base, no. 13), unpagado.
- "Latin American Imprints in the OCLC Data Base." In: *Twenty Years of Latin American Librarianship* (Final Report and Working Papers of the Twenty-first Seminar on the Acquisition of Latin American Library Materials) Austin: SALALM Secretariat, 1978, pp. 254-272.
- SALALM Newsletter*. June 1976 - May 1977. (Publication Manager).
- Manual de Procedimientos*. Ciudad Universitaria "Rodrigo Facio," Centro Catalográfico Centroamericano, 1977. Unpagado. (With Nelly Kopper Dodero).
- Twenty Years of Latin American Librarianship*. (Final Report and Working Papers of the Twenty-first Seminar on the Acquisition of Latin American Library Materials) Austin: SALALM Secretariat, 1978. 333 p. (Joint Editor with Anne H. Jordan).
- Networking: North America*. A special issue of the *Bulletin* of the American Society for Information Science. June 1979. Guest editor, special section.
- "The Environment for Library Networking in the Caribbean." In *Windward, Leeward, and Main: Caribbean Studies and Library Resources*. (Final Report and Working Papers of the Twenty-fourth Seminar on the Acquisition of Latin American Library Materials.) Madison: SALALM Secretariat, 1980, pp. 327-334.
- Que Pasa!* (Wrote and edited various articles in AMIGOS newsletter, 1979-80, 1985-89).
- "AMIGOS in Mexico: An Experience in Online Cataloging." *Leads*, v. 23 (Summer 1981), no. 2, pp. 4-5. (Co-author with Ann Armbrister).
- "Planning a Retrospective Conversion Project." *Addendum to Retrospective Conversion*. Spec kit no. 65. Washington, D.C.: Systems and Procedures Exchange Center, Office of Management Studies, Association of Research Libraries. June 1980. 7 p.
- "A Conversation with Louella Wetherbee" (interview with Jim Dwyer, *Technicalities*, v. 4 (April 1984), pp. 8-12, 14.
- "Aspectos del Desarrollo de una Red de Bibliotecas," in *Actas de la Reunión de Bibliotecas Universitarias y Nacionales Latinoamericanas*, Santiago de Chile, Julio 1984, pp. 168-177.
- "The Future of Library Networks". In *Proceeding of the Sixth Annual LINX Users' Meeting*. Boston. The Faxon Company: November, 1987, pp. 41-47.
- New Technology Issues* (Final Report to OCLC Users Council) Dublin: OCLC Online Computer Library Center, Inc. 1988. 35 p. (Joint authorship with Ad Hoc Users Council Committee on New Technology).

### Proceedings, Reports, Newsletters, continued

"The Impact of Local Shared Automated Library Systems on the Development of a Comprehensive Nationwide Bibliographic Database" in *Impact of Local Library Systems on the National Networking Environment, Proceedings of the Library of Congress Network Advisory Committee, April 1-3, 1991*. Washington, D.C.: Library of Congress, 1991. (Network Planning Paper No. 21) pp. 9-48.

### Journals

"El medio ambiente para la formación de redes de bibliotecas en el área del Caribe." *Revista Interamericana de Bibliotecología*, v.2 (1979), nos. 1-3, pp. 73-82. (Translation of article originally published in English).

"AMIGOS: The Growth of a Network." *The Serials Librarian*, v.5 (Fall 1980), No. 1, pp. 59-63. (Co-author with Carolyn M. Gray).

"The Role of Planning in Network Service Diversification," *Library Administration and Management*, March 1987, pp. 47-50.

"Multistate Library Networks: A Model for Lay Representation on Library Network Boards", *Journal of Library Administration*, v. 8 (No. 3/4 Fall/Winter), 1988, pp. 31-49.

"The Emergence of Local Systems: A Network Response" in "Networking in Transition: Current and Future Issues," *Library Hi Tech*, v. 6 (1988), no. 4, pp. 107-109.

"The Model Research Library: Planning for the Future" (with A. Woodsworth and others) in *The Journal of Academic Librarianship*, v. 15 (July 1989), no. 3, pp. 132-139.

"Employer Expectations: The View from one Network," in *Journal of Library Administration*, v. 11 (1989), nos. 3/4, pp. 197-210 (with B. Juergens).

"Building a Nationwide Bibliographic Database: The Role of Local Shared Automated Systems," in *Resource Sharing and Library Networks*, v. 8, (1992/93), no. 1 (forthcoming).

"Building a Nationwide Bibliographic Database," in *Illinois Libraries* (forthcoming summer 1993).

## SELECTED CLIENTS

### Academic Libraries

Arizona State University  
Colgate University  
Hamilton College  
Miami University, Oxford, Ohio  
Oklahoma State University  
State University of New York – Buffalo  
University of Arizona

University of Delaware  
University of Hartford, Barney School of  
Business  
University of Iowa  
University of Missouri  
University of Tulsa

### Networks, Consortia, and State Libraries

Alliance for Higher Education  
Association for Research Libraries, Coalition  
for Networked Information  
Bibliographical Center for Research  
Boston Library Consortium  
CAPCON  
CLASS  
Connecticut State Library  
Council on Library Resources  
The Five Colleges, Inc.

Indiana Cooperative Library Services  
Authority  
Library of Congress Network Advisory  
Committee  
OCLC  
Utah State Library Division  
Virginia State Library & Archives  
Wyoming State Library

### Public Libraries

Dallas Public Library  
Enoch Pratt Free Library (Baltimore)

Milwaukee Public Library  
Victoria Public Library

### Private Sector (Information Industry)

The Faxon Company  
Forest Press/OCLC  
Library Solutions Institute, Inc.

F. Mason and Associates, Inc.  
UTLAS International

### International Clients

Organization of American States  
InterAmerican Development Bank  
United States Information Agency

Mexican Ministry of Education  
Instituto Tecnológico y de Estudios  
Superiores de Monterrey, México